



We are JAG

Junior Adventures Group



**Junior
Adventures
Group**

Building brighter futures together



junioradventuresgroup.co.uk



Who are JAG?

At JAG, we're proud to be the leading provider of before, after-school activity clubs, PE lessons and holiday programmes in the UK, with passionate teams who live and breathe our mission every day: to build brighter futures for children. For over 30 years, we've been delivering exceptional experiences for children in over 1,000 settings across the UK, Australia, New Zealand and Ireland. Our global experience has allowed us to create an approach to child-led care that parents and schools trust - and children love.

What makes JAG special?

At JAG we are committed to helping children achieve their potential and become great, well-rounded people. We put the individual needs, talents and abilities of each child first in every activity we provide, and that translates into amazing, fun experiences that children love. It also, crucially, means we develop the whole of the child.

Our passionate team of DBS-checked, professionally trained staff are ready to welcome your child and immerse them in our exciting world of fun new opportunities. But it's hugely important that you also feel supported by us from the word go, so we've collated a wealth of information, advice and pointers to help you get started, you'll find this information on the following pages.

RISE THEN SHINE

STAY AND PLAY

HOLIDAY CLUBS

Our Impact



190+
Venues



10K+
Children welcomed
each day



1K+
Welcoming
activity experts



50+
UK communities
supported



Our Adventure Programme

At JAG, we are passionate about helping the next generation navigate their world. We do this by providing world class experiences and programmes that add depth and richness to children's learning beyond the classroom and school curriculum. Our Adventure Programme gives children the opportunity to develop life skills and explore their interests through specially designed experiences and activities, based on their key development pillars.

- ✓ Seven fun-filled adventure categories, designed for all ages and interests.
- ✓ Promotes fun, curiosity and mindfulness in an entertaining and welcoming environment.
- ✓ Create lifelong friendships over exciting adventures beyond the classroom.
- ✓ Children choose how to spend their mornings and afternoons through regular children's meetings



Find out more about our Adventure Programme!

A Research Based Programme

Our Adventure Programme is designed to give children the opportunity to develop life skills and explore their interests through specially designed Experiences and Activities, based on their key development pillars: Quality Caregiving, Nutrition, Rest/Sleep, Play.

Furthermore, the has been designed based on research by world experts in child development and play. This includes: Robyn Munro-Miller, President of the International Play Association (IPA), The LEGO Foundation and UN Rights of the Child

A Child Driven Experience

An important feature of the JAG Adventure Programme is that it is child-led, meaning that children are given the freedom to choose how they want to play. Our role is to create fun and safe environments that provide children with opportunities for experimentation, imagination and freedom of expression.

Our Adventure Programme

How do we do this?

We deliver our Adventure Programme through seven action-packed adventure categories. Backed by research into child development and created in partnership with experts, the Adventure Programme provides children with the opportunity to learn essential life skills and have great fun exploring their interests.

At our Rise then Shine and Stay and Play clubs children will choose their own Adventure Experience during the weekly Children's meeting.



Children's Meetings

Our new children's meeting take place every week, where your children's voices lead the adventure! Take a sneak peek at your child's meeting template, a tool we will use to work with your children to plan their week based on their choice of Adventure Activity Cards.



Activity Cards

The fun comes to life with these incredible activity cards. With over 30 cards per adventure, there are plenty of activities for children to choose from.



Find out more about our Adventure Programme!

Adventure Categories

RISE THEN SHINE **STAY AND PLAY**

The Adventure Programme consists of seven action-packed adventure categories, which will be rolled out over the coming months.



Flavour Fest 

Explore the tasty world of food and nutrition through fun and interactive experiences created to develop healthy habits.

Now running!



Wellbeing Warriors 

Discover a range of activities specially designed to help you feel good by boosting happiness, mindfulness, and wellbeing.

Now running!



Global Kids 

Embark on a journey to become a better global citizen and protect our planet through developing essential life skills and exploring the world around us.

Now running!



Super Sports 

Super fun and sporty sessions designed to develop essential skills for a lifetime of active living.

Now running!



Brain Boosters 

Crack codes, solve puzzles, and engage in captivating games and science experiments. Explore the wonders of the world with hands-on STEM activities.

Coming soon



Creative Inventors 

Let your imagination soar as we engage in creative activities that combine expressive arts, materials and crafts to fuel your inner inventor and unlock your hidden talents!

Coming soon



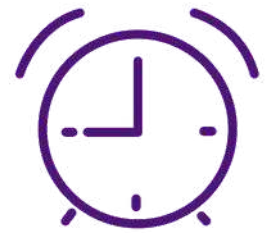
Power Teams 

Join in fun games, thrilling challenges, and exciting group activities to build team skills for life.

Coming soon

Our Services

Rise then Shine Breakfast Clubs








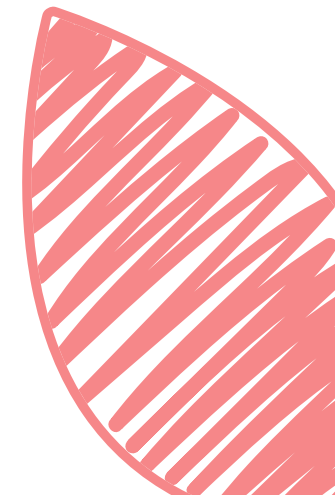
Our Breakfast Clubs are now called 'Rise Then Shine', the perfect start to your child's school day. We set the tone for a great day at school through an array of energising activities and some delicious and nutritious food. From delightful breakfast moments, to calming morning meditations, we ensure they step into school ready to embrace the day!

A healthy, nutritious breakfast keeps children energised throughout the morning, while our focus on an active start stimulates brain activity and concentration so children get the most out of their day. It's the perfect solution for busy working families, offering a safe, secure environment before school where children enjoy a fun and positive start to the day.

Scan me



For more info!

-  An active, engaging, stimulating start to their day
 -  A nutritious, healthy breakfast to boost their energy for school
 -  Activities delivered by a team of fully-qualified experts
 -  Seven fun-filled adventure categories, designed for all ages and interests.
 -  Children choose how to spend their mornings with regular children's meetings
- 
- A large, stylized red scribble graphic in the bottom right corner, resembling a leaf or a feather.



STAY AND PLAY

Our Services

STAY AND PLAY

Stay and Play After School Clubs



The fun continues after school at our 'Stay and Play' afternoon programmes. Children can dive into more fun activities, building lasting friendships and creating memories beyond the classroom, all before heading home for quality family time.

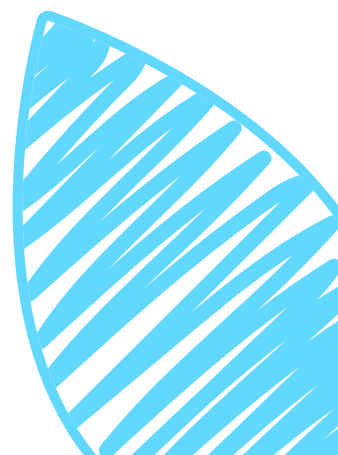
Providing an energising end to the school day, children can join in with group activities, tuck in to a healthy snack or engage with our variety of toys and games that are all set up ready for them to enjoy.

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For more info!

- ✓ Create lifelong friendships over exciting adventures beyond the classroom.
- ✓ Fun and safe environment managed by our expert childcare team
- ✓ Seven fun-filled adventure categories, designed for all ages and interests
- ✓ Tasty, healthy snacks to keep your child fuelled and happy
- ✓ Children choose how to spend their afternoons with regular children's meetings





Our Services

HOLIDAY CLUBS

Holiday Clubs



Ensure your child experiences a Holiday Club like no other with JAG!

With JAG, children experience a holiday club like no other! Our jam-packed daily schedules uniquely cater for each child's talents and interests, forging unforgettable memories in an amazing holiday experience! With a brilliant mix of sports, energising activities that get children moving, creative sessions that bring out their inner inventor and much more, we help children build social, emotional and interpersonal skills in a safe and exciting environment. Packed full of play and adventure, JAG holiday clubs run every school holiday: Christmas, Easter, summer and half-terms.

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For more info!

Sample Timetable

Time	Monday	Tuesday	Wednesday	Thursday	Friday
08:30am - 10:00am	Extended Day Fun Factory	Extended Day Fun Factory	Extended Day Fun Factory	Extended Day Fun Factory	Extended Day Fun Factory
10:00am - 10:45am	Brain Boosters	Power Teams	Creative Inventors	Zen Masters	Creative Inventors
11:00am - 11:45am	Global Kids	Super Sports	Splash Zone	Global Kids	Brain Boosters
11:45am - 12:30pm	Splash Zone	Zen Masters	Brain Boosters	Creative Inventors	Global Kids
13:00pm - 13:45pm	Creative Inventors	Splash Zone	Super Sports	Brain Boosters	Power Teams
13:45pm - 14:30pm	Zen Masters	Creative Inventors	Global Kids	Splash Zone	Super Sports
14:45pm - 15:30pm	Super Sports	Global Kids	Power Teams	Super Sports	Zen Masters
15:30pm - 16:30pm	Power Teams	Brain Boosters	Zen Masters	Power Teams	Splash Zone
16:30pm - 17:30pm	Extended Day Fun Factory	Extended Day Fun Factory	Extended Day Fun Factory	Extended Day Fun Factory	Extended Day Fun Factory

Meet & Greet

Choose your greeting with our friendly JAG team!



Foot Tap



Silly Face



Hand Shake



Elbow Tap



Fist Bump



High Five



Useful Information

JAG supports over 50,000 families across the UK, so we've put together some helpful resources for your convenience. If you can't find exactly what you're looking for, please do reach out to our Customer Experience Team, where someone will be happy to help.

Registration & Booking



Registering for a JAG club or venue is easy and completely free: online registration takes about 10 minutes to complete. It includes some nice personal touches so we can help your child feel instantly at home. We invite you to provide information to help your child settle into their new environment - including their nickname, for example, and establish if they have any friends already attending our club. We'll also ask for details of any relevant safeguarding requirements you may have. Our goal: to ensure your child receives as warm and personal a welcome as possible.



Payment Options

We understand that affordability is an important question for families, and our flexible payment options offer several ways to make payments manageable. From our handy instalment plans to supporting eligibility to access funding schemes, we strive to make our active childcare services accessible to every child.



Frequently Asked Questions

Looking for further information about JAG and our clubs? Check out our helpful FAQ guide, which answers some of the questions we're most often asked by parents: what to bring on the day, how to register at your local JAG club, what our flexible payment options mean, and much more!



For more information please visit our Parent Support page on our website!

Contact



junioradventuresgroup.co.uk



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@junioradventuresgroupuk



@junioradventuresgroupuk



Scan here to see
JAG in action

SCAN ME



What our Parents say...

“
The staff are phenomenal.
They encourage each
individual child to be
themselves and to build
friendships ”

“
Excellent service. My daughters
first time at a holiday club, the staff
were very friendly and welcoming
and she loved her time there.
Would definitely recommend and
will book again! ”